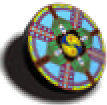


# **Trade, Environment and Sustainable Development: priorities for the South**

Mark Halle

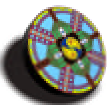
IISD

Cairo, 20 November 2006



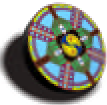
## **What is the Issue?**

- Environment affecting trade
- Trade affecting environment
- The ideal of overriding goals and policy coherence



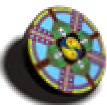
## Where did it come from?

- Environment in GATT – a non-issue for 40 years
- Rio, Tuna-Dolphin and the rapid emergence of the Trade-Environment agenda
- WTO-CTE, Doha and environmental negotiations



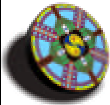
## Sources of Southern Reticence: impact of environment on trade

- The “trade first” mentality of most negotiators
- Environment as a Northern advantage
- The right to pollute and to over-exploit resources
- Market access restrictions and the fear of “green protection”
- The overburdened agenda



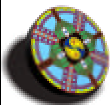
## **Southern concerns: impact of trade on environment**

- Product effects, Scale effects, Structural effects and Direct effects
- Multilateral Environmental Agreements: Basel, Biodiversity, Kyoto
- Growth hormones, Genetically Modified Organisms



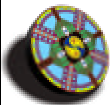
## **Environmental Progress at WTO**

- Negotiation, Crystallization, Dispute Settlement
- Negotiation: reasons for scant progress
- Crystallization: when issues are not resolved, but cease to be issues
- Dispute Settlement: where environment has really progressed
- Environment in Preferential Trade Agreements



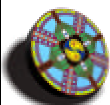
## **The shift to a positive agenda**

- Improved understanding of the trade-environment link
- Environment as an international consensus
- Environment as a consumer demand
- Environment for trade preferences
- A positive agenda on environment without scope for green protection



## **A Southern Agenda for Trade and Environment**

- The IISD-ICTSD project
- <http://www.trade-environment.org/page/southernagenda/description.htm>
- The Vision Book and the Arab World chapter
- The Resource Book



## Trade and Environment: A Resource Book

Edited by Adil Najem, Ricardo Malendrez-Ortiz and Mark Halle

*Trade and Environment: A Resource Book* is an executive and ambitious publication that will provide practitioners, academics and students of trade and environment issues with a reference tool that outlines the most important issues of the trade and environment agenda and examines why they are important, what the key challenges are and what some of the cutting-edge experts think should be done.

The *Resource Book* condenses information and easy-to-read background briefings on key trade and environment issues with short expert commentaries that present cutting-edge thinking and innovative ideas about how to deal with these issues.

A truly global compilation, the *Resource Book* brings together over 50 authors—most among the most notable authorities in their field—from across the world, including several from developing countries.

Authors who have contributed Expert Commentaries to the *Resource Book* include: Dinasta Abreu, Gustavo Alencar, Yohann Barrot, Johannes Bernho, Muelo Bergemann, Adriano Campolina, Sachin Chaturvedi, Beatrice Clayton, Sami Tawfik Cocheo, Marcos Cordero Cruz, Josée Dufour, Bonnie Geyrhofer, Luigi Garavito, Stéphane Gossard, Anthony Hill, Bob Kooze, Alejandro Lara, Simon Indapatt, Virena Ikin, Chao Hin Kung, Veli Kuvvet, John Korten, Bettina Lee, Hui-Lin Lin, Konrad von Moltke, Bob Munn, Guo Peiyuan, Dariusz Rąpakowski, Marcelo Ruiz, Angela Sabia, Stella Sanyal, Hector Torres, Virginia Viala, Zhang Xiang, Zhang and others.

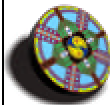
*Trade and Environment: A Resource Book* is a publication of the Southern Agenda on Trade and Environment, a project jointly implemented by the International Centre for Trade and Sustainable Development (ICTSD), the International Institute for Sustainable Development (IISD) and the Regional International Networking Group (RING). The project aims to strengthen the capacity of trade negotiators, key national policy-makers and regional actors in developing countries to determine priorities for promoting and negotiating proactive positions, which reflect their own "Southern Agenda" on environment and trade in the multilateral trading system.

(To be published by ICTSD/ICTSD, 2006)

The Southern Agenda on Trade and Environment is generously supported with funds from the Swedish International Development Cooperation Agency (SIDA), the Swiss Agency for Development and Cooperation (SDC), and the International Development Research Centre (IDRC).

The issues covered in *Trade and Environment: A Resource Book* include:

- Evolution of the Trade and Environment Debate
- Trade and Environment Policy Implementation Processes
- Policy Coherence
- Dispute Resolution
- Regional Arrangements
- Multilateral Environmental Agreements
- Intellectual Property Rights
- Standards and Labelling
- Goods and the Environment
- Services and the Environment
- Trade and Investment
- Agriculture
- Biotechnology
- Legal Trade in Natural Resources
- Energy and Climate Change
- Environmental Technologies
- Fisheries
- Capacity Building
- Trade Facilitation



## Trade & Environment: Visions from the South

Edited by Adil Najem, Mark Halle and Ricardo Malendrez-Ortiz

This collection of essays brings together some of the leading thinkers from all across the developing world to articulate authentic, developing country views on the possible ingredients of a trade and environment agenda.

The authors of this book go beyond just critiquing the existing trade and environment agenda; they focus instead on the future of trade and environment policy-making. This volume presents a vision of an alternative, South-driven agenda that stems from the felt priorities of the developing countries themselves.

Leading authorities from the developing world identify the most critical trade and environment concerns for their regions and lay out their vision of the future of trade and environment policy-making. Interesting, but not surprisingly, the book finds that a common agenda on trade and environment that meets the high goals of trade, sustainable development and a more robust environment is not only possible, but necessary.

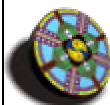
*Trade & Environment: Visions from the South* is a publication of the Southern Agenda on Trade and Environment, a project jointly implemented by the International Centre for Trade and Sustainable Development (ICTSD), the International Institute for Sustainable Development (IISD) and the Regional International Networking Group (RING). The project aims to strengthen the capacity of trade negotiators, key national policy-makers and regional actors in developing countries to determine priorities for promoting and negotiating proactive positions, which reflect their own "Southern agenda" on environment and trade in the multilateral trading system.

(To be published by Ringer in March 2006)

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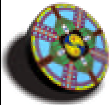
Contributors to the book include:

- Adil Najem (Pakistan)
- Alejandra Nade (Mexico)
- Carol Ochoaqui (Chile)
- Felix Saut (Senegal)
- Hugo Gutiérrez (Guatemala)
- Jay Kim (Korea)
- Karin Muhlert (Chile)
- Mark Halle (Switzerland/USA)
- Polina da Matta Viça (Brazil)
- Ricardo Malendrez-Ortiz (Colombia)
- Shawn Tay (Singapore)
- Thomas Stewart (Canada)
- Tosh Tashiro (Japan)



## Elements of a Southern Agenda

- The environment agenda all across WTO – not just in CTE
- Market Access: standards
- Subsidies, Green Box
- MEAs: compliance gap
- Technical Assistance/Capacity Building (Aid for Trade)
- Exceptions and policy space



## Future Trends

- Trade harnessed to a broader goal: WTO legislative authority
- Trade accountability
- Efforts at reducing unwarranted environmental barriers to trade
- Maximising the trade benefits of environmentally-responsible trade
- The overwhelming need for policy coherence

